

RÉSUMÉ

Colin Leiker



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WORK EXPERIENCE

Visual Designer

Freelance / Remote / 2022 – Present

Developed visual solutions for a broad array of deliverables, including presentations, publications, social graphics, stationery, logos, icons, frontend web UI, posters, exhibition materials, swag, etc.

Visual Designer

Curve Labs / Remote / 2020 – 2022

Produced web & print graphics for marketing objectives (presentations, emails, ebooks, advertisements, web pages, etc). Lead visual design and creative direction of corporate brand, including entire frontend web design overhaul.

Visual Designer

DAOstack / Remote / 2018 – 2020

Worked with marketing team to produce a variety of collateral for social media, advertising, & sales campaigns. Designed compelling, audience-centric visual content for internal & external stakeholders. Prototyped frontend UI wireframes for web.

Animator/Designer

Adolescent, Inc. / New York, NY / 2017 – 2018

Branding, motion, and animation concepts for a wide variety of advertising and social media projects on both web & television. Focused primarily on 3D motion graphics, compositing, texturing, and modeling.

Visual Designer

Audacy / San Francisco, CA / 2016 – 2017

Lead all design of marketing & sales assets including brochures, presentations, web graphics, sales booklets, and business stationary. Creative direction for frontend UI on mission operations software.

SKILLS

Brand/Identity
Graphic Design
Motion Design
3D Visualization
Photography
Videography
Frontend UI
Art Direction

TOOLS

Adobe Creative Suite
Cinema 4D
Figma
Microsoft Office Suite
Google Suite
WordPress
HubSpot
Mailchimp
Asana
AI

EDUCATION

California State University, Chico
B.A. Communication Design (2013)

Universität Tübingen, Germany
B.A. German (2011)