

# RÉSUMÉ

Colin Leiker



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## WORK EXPERIENCE

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### Visual Designer

Freelance / Remote / 2018 – Present

Developed visual solutions for a broad array of deliverables, including presentations, publications, social graphics, stationery, logos, icons, frontend web UI, posters, exhibition materials, swag, etc.

### Visual Designer

Biobot Analytics / Remote / 2022 – 2023

Worked with marketing team to produce a variety of collateral for social media, advertising, & sales campaigns. Designed compelling, audience-centric visual content for internal & external stakeholders. Prototyped frontend UI wireframes for web.

### Visual Designer

Curve Labs / Remote / 2018 – 2021

Produced web & print graphics for marketing objectives (presentations, emails, ebooks, advertisements, web pages, etc). Lead visual design and creative direction of corporate brand, including entire frontend web design overhaul.

### Animator/Designer

Adolescent, Inc. / New York, NY / 2017 – 2018

Branding, motion, and animation concepts for a wide variety of advertising and social media projects on both web & television. Focused primarily on 3D motion graphics, compositing, texturing, and modeling.

### Visual Designer

Audacy / San Francisco, CA / 2016 – 2017

Lead all design of marketing & sales assets including brochures, presentations, web graphics, sales booklets, and business stationery. Creative direction for frontend UI on mission operations software.

## SKILLS

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Brand/Identity

Graphic Design

Motion Design

3D Visualization

Photography

Videography

Frontend UI

Art Direction

## TOOLS

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Photoshop

Illustrator

InDesign

After Effects

Premiere

Cinema 4D

Redshift Render

Octane Render

Figma

AI

## EDUCATION

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California State University, Chico

B.A. Communication Design (2013)

Universität Tübingen, Germany

B.A. German (2011)