



RÉSUMÉ

Colin Leiker

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WORK EXPERIENCE

Visual Designer

Freelance / Remote / 2018 – Present

Developed visual solutions for a broad array of deliverables, including presentations, publications, social graphics, stationery, logos, icons, frontend web UI, posters, exhibition materials, swag, etc.

Visual Designer

Biobot Analytics / Remote / 2022 – 2023

Worked with marketing team to produce a variety of collateral for social media, advertising, & sales campaigns. Designed compelling, audience-centric visual content for internal & external stakeholders. Prototyped frontend UI wireframes for web.

Visual Designer

Curve Labs / Remote / 2018 – 2021

Produced web & print graphics for marketing objectives (presentations, emails, ebooks, advertisements, web pages, etc). Lead visual design and creative direction of corporate brand, including entire frontend web design overhaul.

Animator/Designer

Adolescent, Inc. / New York, NY / 2017 – 2018

Branding, motion, and animation concepts for a wide variety of advertising and social media projects on both web & television. Focused primarily on 3D motion graphics, compositing, texturing, and modeling.

Visual Designer

Audacy / San Francisco, CA / 2016 – 2017

Lead all design of marketing & sales assets including brochures, presentations, web graphics, sales booklets, and business stationery. Creative direction for frontend UI on mission operations software.

SKILLS

Brand/Identity	Photography
Graphic Design	Videography
Motion Design	Frontend UI
3D Visualization	Art Direction

TOOLS

Photoshop	Cinema 4D
Illustrator	Redshift Render
InDesign	Octane Render
After Effects	Figma
Premiere	AI

EDUCATION

California State University, Chico
B.A. Communication Design (2013)

Universität Tübingen, Germany
B.A. German (2011)