



RÉSUMÉ

Colin Leiker

WEB: colinleiker.com EMAIL: info@colinleiker.com

WORK EXPERIENCE

Visual Designer

FREELANCE / REMOTE / 2018 – PRESENT

Various contract and freelance assignments completed for both remote & in-house positions. Graphic design for web & print, including branding, motion, and collateral. Worked primarily in Marketing roles to develop 2D and 3D visual solutions (presentations, publications, social graphics, stationery, logos/iconography, frontend web UI, Wordpress management, posters, exhibition materials, swag, and more).

Animator/Designer

ADOLESCENT, INC. / NEW YORK, NY / 2017 – 2018

Branding, motion, and animation concepts for a wide variety of advertising and social media projects on both web & television. Focused primarily on branding, 3D motion graphics, compositing, texturing, and modeling. Clients such as FX, L'Oréal, Nickelodeon, SyFy, and more.

Visual Designer

AUDACY / SAN FRANCISCO, CA / 2016 – 2017

Worked with multiple engineering teams to design 2D and 3D visualization systems for flight monitoring hardware. Lead all design of marketing assets including brochures, presentations, web graphics, sales booklets, and business stationary. Creative direction for frontend UI on mission operations software.

Graphic Designer

GILD, INC. / SAN FRANCISCO, CA / 2014 – 2016

Produced web and print graphics for marketing objectives (presentations, emails, ebooks, advertisements, web pages, etc). Lead visual design and creative direction of corporate brand, including entire frontend web design overhaul.

Graphic Designer

SYNMEDIA / CHICO, CA / 2013 – 2014

Worked with design team to produce a variety of graphics for social media, advertising, & marketing campaigns. Designed print advertisements for local weekly events publications.

SKILLS

Brand/Identity, Graphic Design, Motion Design, 3D Visualization, Visual Effects, Photography, Videography, Art Direction

TOOLS

Photoshop, Illustrator, InDesign, Premiere, After Effects, Figma, Cinema 4D, Wordpress, G Suite, Microsoft Office, AI

EDUCATION

California State University, Chico
B.A. COMMUNICATION DESIGN (2013)

Universität Tübingen, Germany
B.A. GERMAN (2011)