

RÉSUMÉ

Colin Leiker

Web

colinleiker.com

Email

info@colinleiker.com

Skills

Graphic Design, Motion Graphics,
Brand/Identity, Frontend Web, 3D,
Creative Direction

Education

California State University, Chico

BA Communication Design (2013)

Universität Tübingen, Germany

BA German (2011)

Work Experience

Freelance Visual Designer

2018 - PRESENT

Contractor

Remote

Various contract and freelance assignments completed for both remote & in-house positions. Developed a wide variety of visual solutions across technology and entertainment industries. General graphic design including branding, motion, and frontend web design.

Animator/Designer

2017 - 2018

Adolescent, Inc.

New York, NY

Branding, motion, and animation concepts for a wide variety of advertising and social media projects on both web & television. Focused primarily on branding, 3D motion graphics, compositing, texturing, and modeling. Worked with clients such as FX, L'Oréal, Nickelodeon, SyFy, and more.

Visual Designer

2016 - 2017

Audacy

San Francisco, CA

Worked with multiple engineering teams to design 2D and 3D visualization systems for flight monitoring hardware. Lead all design of marketing assets including brochures, presentations, web graphics, sales booklets, and business stationary. Creative direction for frontend UI on mission operations software.

Graphic Designer

2014 - 2016

Gild, Inc.

San Francisco, CA

Produced web and print graphics for marketing objectives (presentations, emails, ebooks, advertisements, web pages, etc). Lead visual design and creative direction of corporate brand, including entire frontend web design overhaul.

Graphic Designer

2013 - 2014

SynMedia

Chico, CA

Worked with design team to produce a variety of graphics for social media, advertising, & marketing campaigns. Designed print advertisements for local weekly events publications.