



RÉSUMÉ

Colin Leiker

Date No.
2020 01-001

Skills

Graphic Design, Motion Graphics,
Brand/Identity, Frontend Web, 3D,
Creative Direction

Education

California State University, Chico
BA Communication Design (2013)

Universität Tübingen, Germany
BA German (2011)

Work Experience

Freelance Visual Designer 2018 - PRESENT
Contractor Remote

Various contract and freelance assignments completed for both remote & in-house positions to develop visual solutions for the technology and entertainment industries. General graphic design including branding, motion, and frontend web design.

Animator/Designer 2017 - 2018
Adolescent, Inc. New York, NY

Designed branding, motion, & animation concepts for a variety of advertising and television projects. Focused primarily on 3D motion graphics, compositing, texturing, and modeling. Worked with clients such as FX, L'Oréal, Nickelodeon, SyFy, and more.

Visual Designer 2016 - 2017
Audacy San Francisco, CA

Worked with engineering teams to build 2D and 3D visualizations of systems hardware and diagrams. Designed a wide variety of marketing assets including brochures, presentations, web graphics, sales booklets, and business stationary. Creative direction for frontend UI on mission operations software.

Graphic Designer 2014 - 2016
Gild, Inc. San Francisco, CA

Produced web and print graphics for marketing and sales objectives (presentations, emails, ebooks, advertisements, web pages, etc). Lead visual design and creative direction of corporate brand, including entire frontend web design overhaul.

Graphic Designer 2013 - 2014
SynMedia Chico, CA

Worked on the design team producing a variety of graphics for social media, advertising, & marketing campaigns. Designed print advertisements for local weekly events publication "Synthesisis."