



COLIN LEIKER

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colinleiker.com

SKILLS

Graphic Design, Photography,
Videography, 3D, Motion Design

Photoshop, Illustrator, InDesign,
After Effects, Cinema 4D, Octane

EDUCATION

California State University, Chico
BA in Communication Design, 2013

Universität Tübingen, Germany
BA in German, 2011

WORK EXPERIENCE

Animator/Designer | Adolescent Inc. 2017 – 2017

Designed and developed 2D and 3D branding, motion, and animation concepts for a variety of advertising and television projects. Focused primarily on motion graphics, compositing, texturing, and modeling within Cinema 4D and After Effects.

Visual Designer | Audacy 2016 – 2017

Worked closely with engineering to design and model both 2D and 3D visualizations of space hardware and diagrams. Designed a wide variety of marketing assets including brochures, presentations, web graphics, sales booklets, and business stationary. Lead all frontend UI design for our mission operations software.

Graphic Designer | Gild, Inc. 2014 – 2016

Produced web and print graphics for marketing and sales objectives (presentations, emails, ebooks, advertisements, web pages, etc). Lead the visual design and development of a complete corporate re-branding, including total frontend redesign of company website.

Graphic Designer | SynMedia 2013 – 2014

Worked on the design team producing a variety of graphics for social media, advertising, and marketing campaigns. Also designed local business print advertisements for our weekly publication "Synthesis."

Asst. Production Director | KCSC Radio 2012 – 2013

Filmed and produced videos of live music performances, designed promotional web and print graphics, and photographed student-held events for web publication. Spent my last year as assistant production director leading a team of students to create photo, video, audio, and design solutions for station promotion.

Photographer & Videographer | TGC 2012 – 2013

Interned as a photographer/videographer to create promotional videos for local businesses. Worked with a team of public relations and marketing directors, social media promoters, and graphic designers to collaborate on solving a wide variety of business needs for clients.