



COLIN LEIKER

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415-505-7765

colinleiker.com

SKILLS

Photoshop:



Illustrator:



InDesign:



After Effects:



Premiere:



Avid:



Final Cut Pro



Cinema 4D:



Blender:



DAZ 3D:



Octane:



X-Particles:



EDUCATION

California State University, Chico

BA in Communication Design, 2013

Universität Tübingen, Germany

BA in German, 2011

WORK EXPERIENCE

Visual Designer / Audacy

2016 – Current

Worked closely with engineering to design and model both 2D and 3D visualizations of space hardware and diagrams. Designed a wide variety of marketing assets including brochures, presentations, web graphics, sales booklets, and business stationary. Lead all frontend UI design for our mission operations software.

Graphic Designer / Gild, Inc.

2014 – 2016

Produced web and print graphics for marketing and sales objectives (presentations, emails, ebooks, advertisements, web pages, etc). Lead the visual design and development of a complete corporate re-branding, including total frontend redesign of company website.

Graphic Designer / SynMedia

2013 – 2014

Worked on the design team producing a variety of graphics for social media, advertising, and marketing campaigns. Also designed local business print advertisements for our weekly publication "Synthesis."

Asst. Production Director / KCSC Radio

2012 – 2013

Filed and produced videos of live music performances, designed promotional web and print graphics, and photographed student-held events for web publication. Spent my last year as assistant production director leading a team of students to create photo, video, audio, and design solutions for station promotion.

Photographer & Videographer / TGC

2012 – 2013

Interned as a photographer/videographer to create promotional videos for local businesses. Worked with a team of public relations and marketing directors, social media promoters, and graphic designers to collaborate on solving a wide variety of business needs for clients.

Printer's Apprentice / CVHS Print Lab

2006 – 2008

Assisted the Graphic Arts professor in producing print materials for local businesses and school-wide needs (clothing, posters, collateral, stationary, etc). Strong knowledge of setting up, operating, adjusting, and maintaining both digital and silk-screen printing machinery.